



# MISSOURI

## Department of Agriculture

FY25 version 1.0



### ASPIRATION

We will protect and promote Missouri's agriculture industry by doing MORE

### THEMES

EmpowerMORE  
farmers, ranchers,  
agribusinesses and  
MDA employees

ConnectMORE  
Missourians and  
communities

ReachMORE  
consumers to protect  
and promote  
agriculture

Create opportunities  
for farmers to  
GrowMORE

### INITIATIVES

- Implement software solutions to more accurately promote Missouri Grown members and products to customers by upgrading the Missouri Grown website with an improved directory system.
- Build and implement an improved grant tracking system to more effectively serve applicants and awardees.

- Implement an improved survey collection and review platform to more effectively receive and act upon the voice and perspectives of agricultural stakeholders.

- Protect Missouri producers by designing and implementing an extensive outreach and education campaign to inform pesticide applicators of upcoming changes to federal regulations.
- Implement upgraded grain regulatory software to increase productivity between grain regulatory and audited facilities.

- Streamline the compliance and approval process among milk and egg retailers by creating and employing an improved licensing system, allowing retailers to more effectively apply for and receive licenses.
- Redesign and enhance the internal Grain Inspection audit processes to maintain FGIS compliance standards.